

# HI.

Nice to meet you. My name is Christina Gregoire. I am an upcoming graduate of Centennial College's Advertising - Creative and Digital Strategy program. I'm driven by curiosity, possibility and creativity to build something from nothing, ensuring it is the first and last thing you remember. But, I'm also that good friend who remembers your birthday without the help of Facebook. Believes one of the best films last year was a TV series. Prefers to stand up, stretch and see what I can reach. And, I also take photos of strangers in a non-creepy way.

I use a box to represent myself because when you first see it, you might already have preconceived notions about what it is and what it can do. Let's face it; we live in a reality where perception is pretty powerful (even if it may not always be correct). It has a big effect on our lives, including in advertising. And just like this box, I'm a lot more than meets the eye. See, even though initial perceptions hold a place in our world, I think looking beyond that, to see one's potential, is a better lens to look through. I like to challenge things and am eager to see all that I can develop and create. Basically, I want to do all I can with the time I have. That may sound like a lot, but then again, I'm not just a box. So the question is, will you look at this box with a different perspective and see for yourself all that I can do?

Thank you,

# CHRISTINA GREGOIRE